


## Draft programme

# STUDY TOUR TO DMEA Berlin, Germany | 7<sup>th</sup> – 10<sup>th</sup> April 2025


Monday, 7 <sup>th</sup> April	
Morning & afternoon	
	<p><b>Individual arrival</b></p> <p>Hotel suggestion:  <a href="#">Vienna House Easy by Wyndham Berlin, Prenzlauer Berg</a>            Single: 109 EUR (incl. breakfast), Double: 129 EUR (incl. breakfast)            Code: You will receive a code after booking this tour.</p>
Afternoon & evening [dress code: business casual]	
	<p><b>Meet in the hotel lobby</b>            Our project managers will welcome you.</p>
	<p><b>Briefing</b>            Our project managers will give you a first overview over the German health market.</p>
	Public transport to the dinner location (TBC)
	<b>Dinner with all participants</b> (at your own expense)

Tuesday, 8 <sup>th</sup> April	
Morning & afternoon [dress code: business]	
	<b>Individual breakfast</b>
	<b>Meet in the hotel lobby &amp; transfer to site location</b>
	<p><b>Planned site visits (one of them):</b>  <b>Charité Berlin (TBC)</b>            Charité – Universitätsmedizin Berlin is one of the largest university hospitals in Europe.</p> <p><b>Adlershof Science at Work (TBC)</b>            leading site for Biotechnology and Life Sciences in Berlin-Brandenburg, offering premium technological facilities, with extensive equipped lab areas, the spaces are tailored to young biotech businesses.</p> <p><b>Berlin-Buch Campus (TBC)</b>            An innovative science, health and biotechnology park where companies and institutions conduct basic and clinical research. Among the features unique to the campus are the clear focus on biomedicine and the closeness of the institutions to each other both spatially and with regard to scientific interaction and collaboration.</p>

	<b>Transfer to DMEA</b>
	<b>Exclusive Meet &amp; Greet with the DMEA team at the Nordics Pavilion (TBC)</b> Get insider information about DMEA, trends and hot topics of the trade fair.
	<b>Guided Tour at DMEA – Meet key partners in the German Digital Healthcare Market</b> Meet other exhibitors, potential customers or listen to one of the speeches. We are happy to assist you to set up business meetings at DMEA.
	<b>Time at your own disposal</b> Meet other exhibitors, potential customers or listen to one of the speeches. We are happy to assist you to set up business meetings at DMEA.
<b>Afternoon/evening [dress code: tbc]</b>	
	<b>Reception and dinner at the Norwegian Embassy (TBC) or DMEA After Work (TBD)</b>

<b>Wednesday, 9<sup>th</sup> April</b>	
<b>Morning &amp; afternoon [dress code: business]</b>	
	<b>Individual breakfast</b>
	<b>Meet in the hotel lobby &amp; transfer to site location</b>
	<b>Planned site visits (one of them):</b> <b>Charité Berlin (TBC)</b> Charité – Universitätsmedizin Berlin is one of the largest university hospitals in Europe.  <b>Adlershof Science at Work (TBC)</b> leading site for Biotechnology and Life Sciences in Berlin-Brandenburg, offering premium technological facilities, with extensive equipped lab areas, the spaces are tailored to young biotech businesses.  <b>Berlin-Buch Campus (TBC)</b> An innovative science, health and biotechnology park where companies and institutions conduct basic and clinical research. Among the features unique to the campus are the clear focus on biomedicine and the closeness of the institutions to each other both spatially and with regard to scientific interaction and collaboration.
	<b>Transfer to DMEA</b>
	<b>Get-together &amp; Snacks at GTAI – Invest in Germany</b> If you are interested in setting up a business in Germany, GTAI can answer your questions and will support you.
	<b>Time for B2B meetings</b> We will assist you to get in touch with up to three exhibitors at DMEA.
14:00 – 14:45	<b>Nordic Session (topic TBC), organized by DMEA</b> Location: Box 2, Hall 6.2

	<p><b>Time at your own disposal</b> Meet other exhibitors, potential customers or listen to one of the speeches. We are happy to assist you to set up business meetings at DMEA.</p>
<b>Evening</b>	
17:00 onwards	<p><b>DMEA Party at the club Metropol Berlin (optional)</b> or <b>Berlin Partners Networking Party</b></p>

<b>Thursday, 10<sup>th</sup> April</b>	
	<p><b>Individual breakfast &amp; departure</b> Alternatively: You still have the possibility to visit DMEA with your ticket.</p>